

**Subject:** European and Global Destinations

## GENERAL INFORMATION

<b>Organization unit</b>	Faculty of Physical Education Chair of: Department of Tourism and Recreation Chairman: prof. Paweł Tomaszewski
<b>Course name</b>	European and Global Destinations
<b>Subject code</b>	TiRII-Z20
<b>Teaching language</b>	English
<b>Type of subject (obligatory/ facultative)</b>	obligatory
<b>Level of studies (eg. bachelor, master)</b>	master
<b>Study year</b>	1
<b>Semester</b>	1 spring
<b>ECTS points</b>	4
<b>Professor</b>	Dr Katarzyna Dzioban
<b>Studies program in which the subject is realized</b>	Tourism and Recreation
<b>Method of realization (stationary/ distance learning)</b>	stationary
<b>Prerequisites</b>	---

## DETAILED INFORMATION

### Course aims and objectives

The aim of this course is to provide students with comprehensive knowledge of major tourism destinations in Europe and worldwide, including their geographical, cultural, economic, and environmental characteristics, as well as the factors influencing their attractiveness and competitiveness in the global tourism market.

### Main topics

No	Topic
<b>Lectures/classes</b>	
1.	Identify major tourism destinations in Europe and across the world.
2.	Describe the geographical and cultural characteristics of key tourism regions.
3.	Analyze factors determining the attractiveness of tourism destinations.
4.	Evaluate the competitiveness of destinations in the international tourism market.

5.	Examine the role of natural and cultural heritage in destination development.
6.	Assess tourism infrastructure and accessibility of selected destinations.
7.	Compare tourism products offered by different European and global destinations.
8.	Analyze current trends affecting destination popularity and development.
9.	Evaluate sustainability challenges faced by major tourism destinations.
10.	Apply destination knowledge in tourism planning and product development.

### CONDITIONS FOR PASSING CLASSES:

Completion of in-class workshops/presentation Active participation during classes Passing grade in written tests
--

### 1 ECTS point = 25 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
1. Contact classes	45
2. Students' preparations of the presentations	10
3. Self study as preparation to the written exam	10
4. Self study as reading text prepared by the teacher	10
<b>Total = 75 hours - ECTS points 4</b>	

<b>Author of the class card:</b>	<b>Name, surname and email</b>
<b>Date:</b> 24.04.2025	dr Katarzyna Dzioban katarzyna.dzioban@awf.edu.pl