

CLASS CARD**BASICS OF TOURSIM**

Basic classes	Code in the study plan	ECTS
Basics of Tourism	TR/1/PK/PTU	3

Education profile	Practical
Faculty and field of study	Faculty of Physical Education
Studies program in which the subject is realized	Tourism and Recreation
Professor's name	Ewa Malchrowicz-Moško
Level of studies (eg. bachelor, master)	Bachelor
Study year and semester	1/1
Language	English
Method of realization (stationary/ distance learning)	Stationary & Outdoor
Lectures/classes hours	15/15
Form of passing classes	Presentations, Active participation in tours
Type of subject (obligatory/ facultative)	Obligatory
Prerequisites	None / introductory subject

DETAILED INFORMATION**Course aims and objectives**

C1	To present the conditions for the development of tourism and the evolution of the phenomenon.
C2	Providing knowledge of basic terminology in the field of tourism.
C3	Providing knowledge about the institutional environment and legal aspects of the functioning of tourism in Poland.
C4	Providing knowledge on the basic problems of contemporary tourism and the multi-aspect nature of this phenomenon.
C5	Presentation of selected forms of tourism in European regions.
C6	Showing the various relationships between tourism and selected aspects of life, economy, culture, ecology, etc.
C7	Learning to interpret data and information critically and creatively.
C8	Developing skills in presenting issues and working in groups.

LEARNING OUTCOMES IN KNOWLEDGE, SKILLS AND SOCIAL COMPETENCES FOR CLASSES

Directional learning outcomes (symbols)	Reference to the universal characteristics of the first degree PRK level 6	Reference to the characteristics of the second degree of PRK level 6	Learning outcomes for classes	Reference to course objectives
KNOWLEDGE				
	P6U_W	P6S_WG		C1, C2, C3, C7
	P6U_W	P6S_WG		C4, C6, C7
SKILLS				
	P6U_U	P6S_UK P6S_UW		C4, C5, C8
SOCIAL COMPETENCES				
	P6U_K	P6S_KR P6S_KO		C6

Learning outcome	Subject's learning outcomes
KNOWLEDGE	
K_W04	<p>PW_01 The student knows and understands the basic concepts, definitions and theories in the field of tourism.</p> <p>PW_02 The student has knowledge of current development trends, various forms of tourism, social and economic phenomena.</p>
K_W05	<p>PW_02 The student has knowledge of current development trends, various forms of tourism, social and economic phenomena.</p> <p>PW_03 The student knows the principles of operation of the tourism sector, including the organization and structure of tourism companies, tourism organizations and institutions supporting the development of tourism.</p>
SKILLS	
K_U05	<p>PU_01 The student is able to independently obtain and consciously use information necessary to conduct tourist activities.</p> <p>PU_02 The student is able to use the acquired knowledge to analyze and evaluate various tourist phenomena.</p>

SOCIAL COMPETENCES	
K_K03	<p>PK_01 The student is able to analyze economic, social, business and organizational problems related to tourism.</p> <p>PK_02 The student understands the need for continuous education in the field of tourism and is ready to improve his/her qualifications in a profession related to tourism.</p>

SUBJECT PROGRAM CONTENT DIVISION BY FORMS OF IMPLEMENTATION

FORM OF CLASSES – LECTURE lecture subject		Reference to subject-specific learning outcomes
W_1-2	Basic concepts and definitions in the theory of tourism. Global trends and problems of tourism.	PW_01
W_3	Motives and barriers for undertaking tourist activity and characteristics of this activity.	PW_01, PW_02
W_4	Evolution of leisure time phenomena (tourism, sport, recreation).	PW_01, PW_02, PW_03
W_5	Determinants of tourism development. Features of Polish tourism.	PW_02, PW_03
W_6	Tourism in Europe – potential of international tourist regions.	PW_02, PW_03
W_7-10	Characteristics of selected types of tourism. Tourism of selected social groups.	PW_02
W_11-13	Tourism as a social, psychological, economic, cultural, environmental and political phenomenon. Analysis of tourist impacts on destinations. Functions of tourism (eufunctions&dysfunctions).	PW_01, PW_02, PW_03
W_14-15	Contemporary trends in local tourism – types of local tourist attractions.	PW_02

FORM OF CLASSES – EXERCISES exercise subject		
ĆW_1	Student tourist mobility (directions, features, tendencies). Contemporary trends and phenomena in tourism.	PU_01, PU_02
ĆW_2	Promotion of tourism in Poland and Europe (institutions, campaigns, information channels, techniques).	PU_01, PU_02
ĆW_3-13	Analysis of selected forms of tourism (including business tourism, sports tourism, health tourism, cultural tourism, event tourism, rural tourism, etc.). Possible participation in tours.	PK_01, PU_01, PU_02
ĆW_14-15	Personnel in tourism: tour guide, tourist guide, sport and recreation center manager etc.	PK_01, PU_01, PU_02

PLANNED METHODS/FORMS/TEACHING MEANS

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Program content	Teaching methods/forms
W_1-15	Auditorium/possible outdoors
ĆW_1-15	Discussion, presentation tasks, possible outdoors
Teaching resources: computer, multimedia projector, thematic presentations, source materials	

METHODS OF VERIFYING THE EXPECTED LEARNING OUTCOMES ACHIEVED BY THE STUDENT

Learning outcome for classes	Assessment methods*
P_W01 P_W02 P_W03 P_W04 P_U01 P_U02 P_K01 P_U01, P_U02 P_K01	Lecture: active participation in discussion Exercises: presentation grades

CONDITIONS FOR PASSING CLASSES:

Lecture:
active participation in discussion

Exercises:

- Development of a given topic in the form of a power point presentation/ Preparation of a presentation regarding a specific form of tourism.

Final grade: average of grades.

SAMPLE ASSESSMENT/DISCUSSION TOPICS

Lecture:

1) National tourism includes...

2) Domestic tourism includes...

Exercises: functions and dysfunctions of tourism, concepts and forms of tourist, characteristics of selected forms of tourism, e.g. sports tourism

ENGLISH BIBLIOGRAPHY

Basic	Articles from Tourism and Cultural Tourism journals (indicated by teacher)
Additional	“Sports tourism – Current trends and future challenges”, Ed. Ewa Malchrowicz-Moško

STUDENT WORKLOAD

Full-time studies		Type of activity
Number of hours to complete the activity	Number of ECTS points	
		Activities requiring direct participation of academic teachers (total)
30	1	a) Lectures/exercises
		Other forms of classes/education to achieve the intended learning outcomes (in total)
10	0.5	a) Familiarization with the indicated literature
8	0.3	b) Collecting materials for the project
8	0.3	c) Preparation of presentation and description
10	0.4	d) Studying teaching materials
		e) Developing your own skills/improving your technical skills
10	0.5	f) Preparation for a discussion
76	3	Total hours/ECTS points

Number of ECTS points that a student obtains in classes developing practical skills: 2,5

Author of the class card:	Name, surname and email
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