

CLASS CARD**BASICS OF TOURSIM**

Basic classes	Code in the study plan	ECTS
Basics of Tourism	TR/1/PK/PTU	3

Education profile	Practical
Faculty and field of study	Faculty of Physical Education
Studies program in which the subject is realized	Tourism and recreation
Professor's name	Piotr Majdak
Level of studies (eg. bachelor, master)	Bachelor
Study year and semester	1/1
Language	English
Method of realization (stationary/ distance learning)	Stationary
Lectures/classes hours	15/15
Form of passing classes	Projects, final test
Type of subject (obligatory/ facultative)	Obligatory
Prerequisites	None / introductory subject

DETAILED INFORMATION**Course aims and objectives**

C1	To present the conditions for the development of tourism and the evolution of the phenomenon.
C2	Providing knowledge of basic terminology in the field of tourism.
C3	Providing knowledge about the institutional environment and legal aspects of the functioning of tourism in Poland.
C4	Providing knowledge on the basic problems of contemporary tourism and the multi-aspect nature of this phenomenon.
C5	Presentation of selected forms of tourism.
C6	Showing the various relationships between tourism and selected aspects of life, economy, culture, ecology, etc.
C7	Learning to interpret data and information critically and creatively.
C8	Developing skills in presenting issues and working in groups.

LEARNING OUTCOMES IN KNOWLEDGE, SKILLS AND SOCIAL COMPETENCES FOR CLASSES

Directional learning outcomes (symbols)	Reference to the universal characteristics of the first degree PRK level 6	Reference to the characteristics of the second degree of PRK level 6	Learning outcomes for classes	Reference to course objectives
KNOWLEDGE				
	P6U_W	P6S_WG		C1, C2, C3, C7
	P6U_W	P6S_WG		C4, C6, C7
SKILLS				
	P6U_U	P6S_UK P6S_UW		C4, C5, C8
SOCIAL COMPETENCES				
	P6U_K	P6S_KR P6S_KO		C6

Learning outcome	Subject's learning outcomes
KNOWLEDGE	
K_W04	<p>PW_01 The student knows and understands the basic concepts, definitions and theories in the field of tourism.</p> <p>PW_02 The student has knowledge of current development trends, various forms of tourism, social and economic phenomena.</p>
K_W05	<p>PW_02 The student has knowledge of current development trends, various forms of tourism, social and economic phenomena.</p> <p>PW_03 The student knows the principles of operation of the tourism sector, including the organization and structure of tourism companies, tourism organizations and institutions supporting the development of tourism.</p>
SKILLS	
K_U05	<p>PU_01 The student is able to independently obtain and consciously use information necessary to conduct tourist activities.</p>

	<p>PU_02 The student is able to use the acquired knowledge to analyse and evaluate various tourist phenomena.</p>
SOCIAL COMPETENCES	
K_K03	<p>PK_01 The student is able to analyze economic, social, business and organizational problems related to tourism.</p> <p>PK_02 The student understands the need for continuous education in the field of tourism and is ready to improve his/her qualifications in a profession related to tourism.</p>

SUBJECT PROGRAM CONTENT DIVISION BY FORMS OF IMPLEMENTATION

FORM OF CLASSES – LECTURE lecture subject		Reference to subject-specific learning outcomes
W_1-2	To familiarize students with the practical principles and methods of work ensuring occupational health and safety when performing activities within the framework of classes with the use of technical devices, equipment and/or without them. Basic concepts and definitions in the theory of tourism and tourism.	PW_01
W_3	Motives for undertaking tourist activity and characteristics of this activity.	PW_01, PW_02
W_4	Evolution of tourist phenomena	PW_01, PW_02, PW_03
W_5	Determinants of tourism development. Features of Polish tourism.	PW_02, PW_03
W_6	Tourism in the world. International tourist traffic in individual tourist regions of the world.	PW_02, PW_03
W_7	Legal and institutional environment.	PW_03
W_8-9	Characteristics of selected types of tourism in the light of the goals pursued and the area of penetration. Tourism of selected social groups.	PW_02
W_10-11	Tourism as a social, psychological, economic, and political phenomenon. Contemporary phenomena and trends in tourism.	PW_01, PW_02, PW_03
W_12-13	Functions of tourism divided into eufunctions and dysfunctions in relation to the emitting and receiving environments.	PW_03
W_14-15	Contemporary trends in tourism.	PW_02
FORM OF CLASSES – EXERCISES exercise subject		

ĆW_1	To familiarize students with the practical principles and methods of work ensuring occupational health and safety when performing activities within the framework of classes with the use of technical devices, equipment and/or without them. Student tourist mobility (directions, features, tendencies). Contemporary trends and phenomena in tourism.	PU_01, PU_02
ĆW_2	Promotion of tourism in Poland (institutions, campaigns, information channels, techniques).	PU_01, PU_02
ĆW_3-12	Discussion of selected forms of tourism (including business tourism, health tourism, cultural tourism, rural tourism, etc.).	PK_01, PU_01, PU_02
ĆW_13-14	Personnel in tourism: tour guide, tourist guide (city, mountain, terrain), camp counselor, recreation center manager. Social personnel in tourism (PTTK, ZHP, volunteering, other).	PK_01, PU_01, PU_02
ĆW_15	Knowledge test and exercise summary	PK_01, PK_02, PU_01, PU_02

PLANNED METHODS/FORMS/TEACHING MEANS

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Program content	Teaching methods/forms
W_1-15	Auditorium
ĆW_1-15	Discussion, project tasks,
Teaching resources: computer, multimedia projector, thematic presentations, source materials	

METHODS OF VERIFYING THE EXPECTED LEARNING OUTCOMES ACHIEVED BY THE STUDENT

Learning outcome for classes	Assessment methods*
P_W01 P_W02 P_W03 P_W04 P_U01 P_U02 P_K01 P_U01, P_U02 P_K01	Lecture: Passing the Test Exercises: colloquium grade, presentation grades

CONDITIONS FOR PASSING CLASSES:

Lecture:

solving a knowledge test covering lecture content at a minimum level of 60%.

Exercises:

- Development of a given topic in the form of a power point presentation (e.g. based on the *Post Turysta project*).
- Preparation of a presentation regarding a specific form of tourism.
- Obtaining a positive grade in the written test

Final grade: average of grades.

SAMPLE ASSESSMENT/EXAMINATION TOPICS

Lecture:

- 1) National tourism includes:
 - a) Domestic tourism
 - b) Outbound tourism
 - c) Domestic and outbound tourism
 - d) Inbound tourism
 - e) None of the answers are correct.
- 2) Domestic tourism includes:
 - a) Travel by residents and guests from abroad within a given country
 - b) Travel by foreigners within a given country
 - c) Travel by residents in any country
 - d) Travel of residents around their own country
 - e) None of the answers are correct.
- 3) A same-day visitor is a person who:
 - a) Stays in a given country/city for one night
 - b) I do not spend the night in accommodation facilities in the country/city I am visiting
 - c) Spends more than 24 hours in a given city/country
 - d) Spends up to 12 hours in a given city/country
 - e) None of the answers are correct.

Exercises: functions and dysfunctions of tourism, concepts of tourist, qualified tourist, social staff working in tourism, characteristics of selected forms of tourism.

ENGLISH BIBLIOGRAPHY

Basic	
Additional	

STUDENT WORKLOAD

Full-time studies		Type of activity
Number of hours to complete the activity	Number of ECTS points	
		Activities requiring direct participation of academic teachers (total)
30	1	a) Lectures/exercises
		Other forms of classes/education to achieve the intended learning outcomes (in total)
10	0.5	a) Familiarization with the indicated literature
8	0.3	b) Collecting materials for the project
8	0.3	c) Preparation of presentation and description
10	0.4	d) Studying teaching materials
		e) Developing your own skills/improving your technical skills
10	0.5	f) Preparation for a test/exam
76	3	Total hours/ECTS points

Number of ECTS points that a student obtains in classes developing practical skills: 2,5

Author of the class card:	Name, surname and email
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