

### **Subject:** FINANCING METHODS FOR T&R ACTIVITIES

### **GENERAL INFORMATION**

Organization unit	Faculty of Physical Education
	Chair of: Management, Organisation and
	Economics
	Supervisor: phd Monika Piątkowska
Course name	Financing methods for T&R activities
Subject code	TR/2/PP/SFT
Teaching language	English
Type of subject	Obligatory
(obligatory/ facultative)	
Level of studies (eg. bachelor, master)	Master
Study year	1
Semester	2
ECTS points	4
Professor	Phd Jacek Oleksiejuk
Studies program in which the subject is realized	Tourism and recreation
Method of realization (stationary/ distance learning)	Stationary
Prerequisites	Some knowledge form microeconomics, makroeconomics, principles of management

## **DETAILED INFOMATION**

#### Course aims and objectives

#### ${f A1}$ Acquisition by the student of qualifications including:

basic knowledge about financing various types of tourism and recreation activities, A2 - Acquiring a typical entrepreneurial attitude by creating projects and preparing competition documentation,

A3- Knowledge of adjusting the forms of business financing to the unique needs of the applicant,

A 4 - The ability to search for and use in practice information on economic, financial and economic needs related to financing business activities,

A5 - Respect for ethical, economic and financial principles and standards related to economic activity,



A6- Preparation of the graduate to independently collect and organize data obtained as a result of research in the field of tourism and recreation, and how to use them through practical economic activity.

#### No

#### Topics

1.	1. Practical familiarization of students with the principles and methods of work ensuring occupational health and safety when performing activities within the framework of classes using technical devices, equipment and/or without them.	
	<ol> <li>2. Entrepreneurial activity in Poland - forms and scope</li> </ol>	
	- self-employment,	
	- civil and commercial law partnerships,	
	- start-up	
2.	Types of sources of financing economic activity in Poland and in the world – characteristics.	
3.	Types of sources of financing economic activity in Poland and in the world – characteristics. Continue	
4.	Types of sources of financing economic activity in Poland and in the world – characteristics continue	
5.	Refundable and non-refundable forms of business financing - advantages and disadvantages, examples.	
6.	Commercial forms of financing activities – detailed characteristics	
7.	Grants for starting a business – forms and characteristics.	
8.	The status and implementation of the start-up idea(s) in Poland and around the world.	

# FORM OF CLASSES - CLASSES - subject

CL1-2	Types of sources of financing business activity in Poland and in the world –	
	characteristics	
CL3-6	Returnable financing instruments - documentation requirements - commercial loans.	
CL7-10	Financing of tourism activities through leasing – documentation and project.	
CL11-12	Franchise as a way of doing business in tourism – documentation and project's	
	presentations.	
CL13-14	Business Angels in tourism activities – projects.	
CL15-16	Grants from European Union for starting businesses – sources and programs.	
CL17-18	Analysis of the documentation structure under EU-funded projects - building a simple	
	business plan for the project.	
CL19-25	Non-returnable instruments - documentation requirements – subsidies/ grants from	
	operational programs for starting businesses in Poland – documentation and projects.	
CL26-30	Challenges before the new era of financing new enterprises in T&R.	

### CONDITIONS FOR PASSING CLASSES:

## **CONDITIONS FOR PASSING CLASSES:**

- 1. Carrying out individual projects within the subject at least 10 projects.
- 2. A positive assessment of each project submitted to the lecturer.



3. A positive assessment of the final exam. 20 questions Multiple choice test. >11 pass

# 1 ECTS point = 25 hours students work (contact + self study)

	TYPES OF CLASSES	HOURS	
1.	Contact classes	45	
2.	Students' preparations of the presentations	10	
3.	Self study as preparation to the written exam	10	
4.	Self study as reading text prepared by the	25	
	teacher		
	Total = 100 hours- ECTS points 4		

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