

**Subject:** Tourist and recreational development

## I. General information

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|--|---|
| <b>Organization unit</b>   | Faculty of Physical Education<br>Chair: Department of Tourism and Recreation<br>Supervisor:   |
| <b>Course name</b>   | Tourist and recreational development  |
| <b>Subject code</b>  | 30/3/I/Th   |
| <b>Teaching language</b>   | English   |
| <b>Type of subject<br/>(obligatory/ facultative)</b>             | Obligatory  |
| <b>Level of studies (eg. bachelor,<br/>master)</b>               | Bachelor  |
| <b>Study year</b>  | 2   |
| <b>Semester</b>  | 3   |
| <b>ECTS points</b>   | 3   |
| <b>Teacher</b>   |   |
| <b>Studies program in which the<br/>subject is realized</b>      | Faculty of Physical Education, 1st degree studies, Department of<br>Tourism and Recreation, specialization: Tourism and Hospitality                 |
| <b>Method of realization<br/>(stationary/ distance learning)</b> | Stationary  |
| <b>Prerequisites</b>   | Basics of knowledge in tourism geography, basics of tourism,<br>sightseeing with knowledge of physiographic conditions of<br>tourism in the country |

## II. Detailed Information

### Course aims and objectives

|    |  |
|----|--|
| A1 | It is to familiarize students with modern principles of land development based on the criterion of the specificity of the place (tourism, recreation space) in equipment and facilities. |
| A2 | It is to familiarize students with the classification of the material base of tourism (tourist and paraturist devices) and the functional infrastructure of recreational development.    |
| A3 | It is to familiarize students with the scope of knowledge in tourism development, which will enable students to take up work in local government units.                                  |

**Learning outcomes**

| Learning outcome          | Subject's learning outcomes   |
|---------------------------|---|
| <b>Knowledge</b>          |   |
| K_W09                     | Knows and understands the idea and functioning of the ecosystem, the relations between the human (as a biological unit) and the environment as well as the related dangers. |
| K_W13                     | Has the basic knowledge of management and marketing and the functioning of subjects organizing tourism and recreation.  |
| K_W15                     | Knows and understands the meaning of physical recreation characteristic for various social groups in various periods of their lives.  |
| <b>Skills</b>             |   |
| K_U05                     | Is able to perform tasks related to tourist services at selected posts in tourism and recreation.   |
| <b>Social Competences</b> |   |
| K_K02                     | In his or her career the graduate abides by general principles and ethical norms applying to society.   |
| K_K04                     | Cooperates and works in a team, taking various roles.   |

**Syllabus contents**

| No                                | Title  |
|-----------------------------------|--|
| <b>Classes/ Practical classes</b> |  |
| 1.                                | Tourist development of a selected area (city, district, settlement, tourist facilities, agritourism farm, etc. – in the multimedia form  |
|                                   | 1. Tourist development of a selected area (city, district, settlement, tourist facilities, agritourism farm, etc.) – in the multimedia form (nature and geographical characteristics: tourist region, tourist area, tourist area, tourist town, tourist town, set of landscape units, trail tourist facility, or a complex of tourist facilities). |
|                                   | 2. Tourist values (recreational values, specialty sightseeing values).   |
|                                   | 3. Evaluation of tourist assets.   |
|                                   | 4. Development of tourism (development of tourist facilities – hotels, hostels, hostels, youth hostels, camping, etc.; linear objects of tourist development – tourist routes and roads; communication infrastructure for the individual objects of tourism development).  |
|                                   | 5. Recreational development – an integral zone of tourism space (active and passive forms of recreation in tourism space; recreational infrastructure of spatial development).   |
|                                   | 6. Tourist traffic – statistical data in the country.  |
|                                   | 7. Strategy – perspective – the development of tourism in selected years for the country.  |
| 2.                                | The concept of tourism development (shortened project) – in the form of a multimedia plan  |
|                                   | 1. General description of the project – subject of the study, scope of development, purpose of development, target group (location – photographs; area of the area – description of the area).   |
|                                   | 2. Development design (general concept; need for tourism development; analysis of collected materials; establishment of development principles).   |
|                                   | 3. The implementation of the project and its stages – detailed development plan.   |

**1ECTS point = 30 hours students work (contact + self study)**

| <b>TYPES OF CLASSES</b>          | <b>HOURS</b> |
|----------------------------------|--------------|
| Contact hours - exercises        | 30           |
| Contact hours - consultations    | 10           |
| Work with literature             | 30           |
| Preparing oral presentations     | 15           |
| Preparation to pass              | 5            |
| <b>Total = 90 hours = 3 ECTS</b> |              |