

**Subject:** English Language

**I. General information**

<b>Organization unit</b>	Faculty of Physical Education
<b>Course name</b>	English Language
<b>Subject code</b>	1/1/I/T
<b>Teaching language Language of instruction</b>	English
<b>Type of subject (obligatory/ facultative)</b>	obligatory
<b>Level of studies (eg. bachelor, master)</b>	Bachelor
<b>Study year</b>	I, II
<b>Semester</b>	1, 2, 3 ,4
<b>ECTS points</b>	12
<b>Teacher</b>	
<b>Studies program in which the subject is realized</b>	Tourism and Recreation
<b>Method of realization (stationary/ distance learning)</b>	Stationary
<b>Prerequisites</b>	Knowledge of English at basic level A2

**II. Detailed Information**

**Course aims and objectives**

A1	Reaching the level of language proficiency B2 – the level enabling efficient functioning in the English-speaking environment, communications in travel, as well as the use of language in work.
A2	Introduction of specialist vocabulary in the field of tourism and business language.
A3	Improving the skills of listening comprehension, reading comprehension, speaking.
A4	Introduction of basic formal letters – a job application, a covering letter, a complaint.

**Learning outcomes**

Learning outcome	Subject's learning outcomes
<b>Knowledge</b>	
K_U17	Is able to express his/her opinion in English on topics related to tourism
<b>Skills</b>	
K_U21	has obtained language skills in the area of tourism and recreation at the B2 level of the Common European Framework of Reference for Languages
<b>Social Competences</b>	
K_K05	Is able to communicate with people in English

**Syllabus contents**

No	Title
<b>Classes/ Practical classes</b>	
1	Job titles in tourist and hotel industries
2	Writing a CV and a covering letter. Job interviews.
3	Recruitment and job hunting.
4	Problems of ecology. Tourism and threats to the natural environment.
5	Sustainable tourism.
6	Planning of eco-friendly holiday resorts.
7	Visiting historical objects. Basic styles in architecture.
8	Promotion and advertising in the tourism and hotel industry. Various forms of advertising.
9	Planning an advertising campaign; promoting tourist destinations.
10	Marketing in tourism.
11	Preparing a presentation – features of a good presentation; the language of presentation; presentation of a chosen tourist region.
12	Business travel - trip organization, the role of tourist offices and carriers.
13	Various forms of leisure, means of transport, discussion of all types, vocabulary connected with it.
14	Hotel industry – hotel facilities, reservations, reception of guests, complaints, hotel inspections, organizing conferences.
15	Customer service in tourist and hotel industry – complaints.
16	Tour operators – responsibilities, practical abilities ( preparing offers, negotiating terms, reservations )
17	Functioning of tourist information offices, presenting tourist attractions.
18	Functioning of travel agencies
19	Telephone conversations
20	Major trends in tourism, tourism organization in various countries.
21	Guidance in tourism.
22	Touring.
23	Specialist tourism.
24	Grammar : all tenses, passive voice, reported speech, conditional sentences, I wish, definite and indefinite articles, relative clauses, modal verbs.

**1 ECTS point = 30 hours students work (contact + self study)**

<b>TYPES OF CLASSES</b>	<b>HOURS</b>
Classes ( students – teacher activities)	30
<b>Total = 30</b>	