# Subject: Basics of Management

#### I. General information

| Organization unit               | Faculty of Physical Education                 |
|---------------------------------|---|
|                                 | Chair: Management, Organisation and Economics |
|                                 |   |
|                                 | Supervisor:                                   |
|                                 |   |
| Course name                     | Basics of Management                          |
|                                 |   |
| Subject code                    | 10/2/I/T                                      |
| Subject code                    | 10/2/1/1                                      |
|                                 |   |
| Teaching language               | English                                       |
|                                 |   |
| Type of subject                 | Obligatory                                    |
|                                 | Obligatory                                    |
| (obligatory/ facultative)       |   |
|                                 |   |
| Level of studies (eg. bachelor, | Bachelor                                      |
| master)                         |   |
|                                 |   |
| Study year                      | 1   |
|                                 |   |
|                                 | 2   |
| Semester                        | 2   |
|                                 |   |
| ECTS points                     | 4   |
|                                 |   |
|                                 |   |
| Teacher                         |   |
|                                 |   |
| Studies program in which the    | Tourism and Recreation                        |
| subject is realized             |   |
|                                 |   |
| Method of realization           | Stationary                                    |
| (stationary/ distance learning) |   |
|                                 |   |
| Prerequisites                   | None  |
| •                               |   |
|                                 |   |

### II. Detailed Information

#### Course aims and objectives

| A1 | Basic knowledge of the most important concepts, functions and management processes. |
|----|---|
| A2 | Ability to diagnose and solve organizational problems.                              |
| A3 | Ability to fulfill the tasks of basic management functions.;                        |
| A4 | The need to constantly update organizational knowledge.                             |

### Learning outcomes

| Learning outcome | Subject's learning outcomes |  |
|------------------|-----------------------------|--|
| Knowledge        |                             |  |

| K_W07              | Student knows the fundamentals and forms of social life organization,             |  |
|--------------------|---|--|
|                    | processes of social changes and forming categories of leisure and its kinds -     |  |
|                    | tourism and recreation  |  |
| K_W13              | Student has the basic knowledge of management and marketing and the               |  |
|                    | functioning of subjects organizing tourism and recreation                         |  |
| K_W18              | Student knows methods and tools, including data acquisition, appropriate for      |  |
|                    | tourism and recreation and useful for describing structures and social            |  |
|                    | institutions and the processes taking place within them as well as between        |  |
|                    | them  |  |
| K_W19              | Student knows the general principles of establishing and developing an            |  |
|                    | individual enterprise typical for tourism and recreation                          |  |
| Skills             |   |  |
| K_U08              | Student is able to obtain and use the information necessary for conducting        |  |
|                    | tourist and recreational activities   |  |
| K_U11              | Student is able to use basic academic and practical knowledge and access data     |  |
|                    | necessary to analyse specific processes and social phenomena in tourism and       |  |
|                    | recreation  |  |
| K_U18              | Student has the ability to prepare a report (written or oral) on projects or      |  |
|                    | research that (s)he has carried out   |  |
| K_U20              | Student has the ability to understand biological, psychological, social, cultural |  |
|                    | and economic determinants of taking the initiative connected with tourism         |  |
|                    | and recreation  |  |
| Social Competences |   |  |
| К_К04              | Student cooperates and works in a team, taking various roles                      |  |
| К_К07              | Student understands the need for lifetime learning                                |  |

## Syllabus contents

| No                         | Title  |  |  |
|----------------------------|--|--|--|
| Classes/ Practical classes |  |  |  |
| 1                          | Basic concepts and terms. Evolution of management theory, main directions.                                   |  |  |
| 2                          | Functions of management, duties and responsibilities of the manager, managerial roles, delegation of powers. |  |  |
| 3                          | Motivation systems at work, theories of motivation: content, process and reinforcements.                     |  |  |
| 4                          | Management methods and techniques: planning, controlling, motivating.  |  |  |
| 5                          | Theories of decision making, disruptions in the decision-making process.                                     |  |  |
| 6                          | Organizational culture and intercultural management.   |  |  |

# 1ECTS point = 30 hours students work (contact + self study)

| TYPES OF CLASSES         | HOURS |  |  |  |
|--------------------------|-------|--|--|--|
| Contact hours - Lectures | 15H   |  |  |  |
| Contact hours - Classes  | 30H   |  |  |  |
| Self study               | 75H   |  |  |  |
|                          |       |  |  |  |
| Total = 120H             |       |  |  |  |