

**Subject: SPORTS LAW****I. General information**

Organization unit	Faculty of Physical Education Chair: Management, organisation and economy Supervisor: Prof. Jolanta Żyśko
Course name	Sports law
Subject code	25/3/I/S
Teaching language	English
Type of subject (obligatory/ facultative)	facultative
Level of studies (eg. bachelor, master)	bachelor
Study year	3
Semester	II
ECTS points	2
Teacher	Prof. Jolanta Żyśko / jolanta.zysko@awf.edu.pl
Studies program in which the subject is realized	SPORT
Method of realization (stationary/ distance learning)	Stationary/distance learning
Prerequisites	-

II. Detailed Information**Course aims and objectives**

A1	To provide knowledge concerning the specifics of sports law
A2	To provide the ability to analyse sports clubs legal decisions taken during the clubs operation on market
A3	Equipping students with the ability to understand the legal regulations in the field of sport

Learning outcomes

Learning outcome	Subject's learning outcomes
Knowledge	
K_W06 Knowledge and comprehension of the basis aspects underlying the functioning of organisations in a dynamic environment, principles for operation and management of an organisation and legal framework underlying management of enterprises and organisations, with particular focus on sport organisations.	Student is able to indicate the specificity of legal regulations in sport clubs and identify groups of stakeholders located in the organization's environment
K_W13 Knowledge of basic rules for the preparation, organisation and implementation of sports events.	Student knows the basics legal regulations in sport law
Skills	
K_U02 Ability to make use of normative systems and specific standards and rules, and capacity to apply legal regulations in sports activity.	Student has the ability to implement the knowledge of sports law in sport clubs operation
K_U02 Ability to make use of normative systems and specific standards and rules, and capacity to apply legal regulations in sports activity	Student is able to identify specific legal regulations in various cases in sport clubs operation in different sports disciplines
Social Competences	
K_K01 Ability to find solutions to specific tasks of a practical nature in the field of sports activity.	Student understands the need to improve management skills corresponding to his profession with an emphasis on legal regulations
K_K03 Application of ethical norms and principles applicable to social life with particular focus on sports.	Student is able to solve specific problems resulting from legal regulations in the sports organizations

Syllabus contents

No	Title
Lectures	
SC1	The genesis of sports law
SC2	The essence and assumptions of the sports federations regulations
SC3	Implementation and stages of relationship marketing. Benefits and limitations of relationship marketing
SC4	Transnational policy in EU sport

SC5	National policy in sport – different countries cases
SC6	The White Book on sport
SC7	Case studies in sports law of various athletes
SC8	Methods for measuring customer satisfaction
SC9	Polish sport system and sports clubs in Poland
SC10	Ambush marketing as a challenge for legal regulations of major sports events

Assessment criterion:

It is obligatory to be present during the classes (frequency at least 80%).

The condition for passing the course is a positive assessment of the written test (a satisfactory grade - at least 60%) and positive evaluation of the prepared projects/tasks.

Mark: 60% written test
40% projects/tasks

Obligatory literature:

Gardiner S., James M., O'Leary J., Welch R.: Sports Law (Third Edition), Cavendish Publishing Limited (2007)

1 ECTS point = 30 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
Contact hours	20
Self study	30
Student's project	10
Total = 60 hours = 2 ECTS	