

Subject: Basics of Tourism

I. General information

Organization unit	Faculty of Physical Education Chair: Tourism and Recreation Supervisor:
Course name	Basics of Tourism
Subject code	21/1/I/T
Teaching language	English
Type of subject (obligatory/ facultative)	Obligatory
Level of studies (eg. bachelor, master)	Bachelor
Study year	1
Semester	1
ECTS points	3
Teacher	
Studies program in which the subject is realized	Tourism and Hospitality Management
Method of realization (stationary/ distance learning)	Stationary
Prerequisites	n/a

II. Detailed Information

Course aims and objectives

A1	Discussion of the conditions for the development of tourism and the evolution of the phenomena.
A2	Transfer of knowledge covering basic terminology issues in the field of tourism.
A3	Transfer of knowledge about the institutional environment and legal aspects of the functioning of tourism in Poland.

A4	Transfer of knowledge in the field of basic problems of modern tourism and the multi-faceted nature of this phenomena.
A5	Presentation of selected tourist forms.
A6	Showing various relationships between tourism and selected aspects of life, economy, culture, ecology, etc.
A7	Learning to critically and creatively interpret data and information.
A8	Developing the ability to present the issue and cooperate in a group.

Learning outcomes

Learning outcome	Subject's learning outcomes
Knowledge	
K_W07	knows the fundamentals and forms of social life organization, processes of social changes and forming categories of leisure and its kinds - tourism and recreation
K_W08	understands the idea of tourism and recreation as forms of social and psychosomatic activity
K_W12	knows the basic economic and financial terms, understands the functioning of economic mechanisms in the micro- and macro-economic scale; understands the mutual interaction of tourism, recreation and economy
K_W13	has the basic knowledge of management and marketing and the functioning of subjects organizing tourism and recreation
K_W17	knows the principles of providing first aid
K_W19	knows the general principles of establishing and developing an individual enterprise typical for tourism and recreation
Skills	
K_U10	using basic parameters, (s)he is able to estimate the functional capacity of individuals participating in various forms of tourism and recreation
K_U11	is able to use basic academic and practical knowledge and access data necessary to analyse specific processes and social phenomena in tourism and recreation
K_U16	has the ability to assess the situation and take proper action at accident sites in various health and life-threatening situations, with emphasis on tourist and recreational activities
Social Competences	
K_K07	understands the need for lifetime learning

Syllabus contents

No	Title
Classes/ Practical classes	
1.	Basic concepts and definitions from the theory of tourism
2.	The motives of tourism activities and features of this activity
3.	Determinants of tourism development
4.	Tourism in the world. International tourist traffic
5.	Characteristics of selected types of tourism in the light of the objectives pursued and the area of penetration. Tourism of selected social groups
6.	Tourism as a social, psychological, economic and political phenomena
7.	Dysfunctions of tourism
8.	New trends in tourism
9.	Modern types of tourist activity (business tourism, adventure tourism, spa and wellness tourism, medical tourism, luxury tourism, festival tourism, fan-tourism, erotic tourism, trade tourism, rural tourism and agrotourism, tourism of disabled people etc.)

1ECTS point = 30 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
Contact hours (lecture)	15
Contact hours (exercise)	15
Self study	50
Total = 80h / 3 ECTS	