

Subject: Basics of Tourism

I. General information

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| Organization unit | Faculty of Physical Education Chair: Tourism and Recreation Supervisor: |
| Course name | Basics of Tourism |
| Subject code | 21/1/I/T |
| Teaching language | English |
| Type of subject (obligatory/ facultative) | Obligatory |
| Level of studies (eg. bachelor, master) | Bachelor |
| Study year | 1 |
| Semester | 1 |
| ECTS points | 3 |
| Teacher | |
| Studies program in which the subject is realized | Tourism and Hospitality Management |
| Method of realization (stationary/ distance learning) | Stationary |
| Prerequisites | n/a |

II. Detailed Information

Course aims and objectives

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| A1 | Discussion of the conditions for the development of tourism and the evolution of the phenomena. |
| A2 | Transfer of knowledge covering basic terminology issues in the field of tourism. |
| A3 | Transfer of knowledge about the institutional environment and legal aspects of the functioning of tourism in Poland. |

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| A4 | Transfer of knowledge in the field of basic problems of modern tourism and the multi-faceted nature of this phenomena. |
| A5 | Presentation of selected tourist forms. |
| A6 | Showing various relationships between tourism and selected aspects of life, economy, culture, ecology, etc. |
| A7 | Learning to critically and creatively interpret data and information. |
| A8 | Developing the ability to present the issue and cooperate in a group. |

Learning outcomes

| Learning outcome | Subject's learning outcomes |
|---------------------------|--|
| Knowledge | |
| K_W07 | knows the fundamentals and forms of social life organization, processes of social changes and forming categories of leisure and its kinds - tourism and recreation |
| K_W08 | understands the idea of tourism and recreation as forms of social and psychosomatic activity |
| K_W12 | knows the basic economic and financial terms, understands the functioning of economic mechanisms in the micro- and macro-economic scale; understands the mutual interaction of tourism, recreation and economy |
| K_W13 | has the basic knowledge of management and marketing and the functioning of subjects organizing tourism and recreation |
| K_W17 | knows the principles of providing first aid |
| K_W19 | knows the general principles of establishing and developing an individual enterprise typical for tourism and recreation |
| Skills | |
| K_U10 | using basic parameters, (s)he is able to estimate the functional capacity of individuals participating in various forms of tourism and recreation |
| K_U11 | is able to use basic academic and practical knowledge and access data necessary to analyse specific processes and social phenomena in tourism and recreation |
| K_U16 | has the ability to assess the situation and take proper action at accident sites in various health and life-threatening situations, with emphasis on tourist and recreational activities |
| Social Competences | |
| K_K07 | understands the need for lifetime learning |

Syllabus contents

| No | Title |
|-----------------------------------|---|
| Classes/ Practical classes | |
| 1. | Basic concepts and definitions from the theory of tourism |
| 2. | The motives of tourism activities and features of this activity |
| 3. | Determinants of tourism development |
| 4. | Tourism in the world. International tourist traffic |
| 5. | Characteristics of selected types of tourism in the light of the objectives pursued and the area of penetration. Tourism of selected social groups |
| 6. | Tourism as a social, psychological, economic and political phenomena |
| 7. | Dysfunctions of tourism |
| 8. | New trends in tourism |
| 9. | Modern types of tourist activity (business tourism, adventure tourism, spa and wellness tourism, medical tourism, luxury tourism, festival tourism, fan-tourism, erotic tourism, trade tourism, rural tourism and agrotourism, tourism of disabled people etc.) |

1ECTS point = 30 hours students work (contact + self study)

| TYPES OF CLASSES | HOURS |
|-----------------------------|--------------|
| Contact hours (lecture) | 15 |
| Contact hours (exercise) | 15 |
| Self study | 50 |
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| Total = 80h / 3 ECTS | |