

Subject: Tourist regions

I. General information

Organization unit	Faculty of Physical Education Chair: Supervisor:
Course name	Tourist regions
Subject code	4/2/II/T
Teaching language	English
Type of subject (obligatory/ facultative)	facultative
Level of studies (eg. bachelor, master)	master
Study year	I
Semester	2
ECTS points	4
Teacher	
Studies program in which the subject is realized	Tourism and recreation
Method of realization (stationary/ distance learning)	stationary
Prerequisites	Tourism geography

II. Detailed Information

Course aims and objectives

A1	Introduction students with the concept and procedure of regionalization, the world division into tourist regions, geographical environment and tourist values regions.
A2	Presentation of types of functional and spatial structure of international tourist traffic.
A3	Equip students with practical skills in understanding and analysis of tourism phenomenon, including in their spatial terms, assess the suitability of regions for different forms of tourism, and in the preparation of tourist events utilizing the tourism potential of the regions.

Learning outcomes

Learning outcome	Subject's learning outcomes
Knowledge	
K_W02	has the knowledge about the influence of cultural, social and industrial conditions on the size, areas and forms of tourism as well as recreational activity
K_W03	uses the ways and methods of leisure time management for changes in the sphere of human physical and social activity, changes in the consumption model and value system

K_W07	has the knowledge about space management and the development of areas valuable for tourism and recreation due to natural, cultural or functional values in business and social activities
K_W08	understands the impact of social and civilization changes on the lifestyle of local, regional and other stakeholders
K_W09	has the knowledge about new forms of tourism and recreation
Skills	
K_U05	is able to organise tourist events and plan recreational activities with proper attention given to their educational values; can integrate teams of participants in a tourist event or recreational activity for a common project, respecting social or cultural differences
K_U11	can create innovative, or modify the already existing forms of, events or tourist services, also based on new technology and communication possibilities
Social Competences	
K_K04	gets involved in individual and team work; undertakes complex professional tasks in the field he or she specialises in
K_K05	understands the need for lifetime learning, can inspire and organise the learning process of others

Syllabus contents

No	Title
Classes/ Practical classes	
SC1	Basic concepts include tourist system, cultural landscape, tourist region, delimitation of the tourist regions.
SC2	Geographical region and the tourist region. Space travel in the regions.
SC3	Types of tourist regions and the criteria for their delimitation. The world division into tourist regions and sub-regions of interest according to the classification of the World Tourism Organization.
SC4	Analysis of tourist traffic in different regions and sub-regions.
SC5	Overview of tourist attractions of selected countries in the tourist region of Europe. , Africa, America, Asia Pacific.
SC6	Overview of tourist attractions of selected countries in the tourist region of Middle East.
SC7	Overview of tourist attractions of selected countries in the tourist region of Africa.
SC8	Overview of tourist attractions of selected countries in the tourist region of America.
SC9	Overview of tourist attractions of selected countries in the tourist region of Asia and Pacific.

1ECTS point = 30 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
Contact hours	47
Self study	73
Total = 120 hours = 4 ECTS	

