

Subject: Basics of culture

I. General information

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| Organization unit | Faculty of: Physical Education Chair: Tourist and Recreation Supervisor: |
| Course name | Basics of culture |
| Subject code | 2/3/II/T |
| Teaching language | English |
| Type of subject (obligatory/ facultative) | Facultative |
| Level of studies (eg. bachelor, master) | Master |
| Study year | II |
| Semester | III |
| ECTS points | 4 |
| Teacher | |
| Studies program in which the subject is realized | Tourist and Recreation |
| Method of realization (stationary/ distance learning) | Stationary |
| Prerequisites | Basic knowledge of history of culture, art (architecture, painting and sculpture) – high school/ secondary school courses, completed a university course in history of art and architecture, geography of tourism and history of tourism |

II. Detailed Information

Course aims and objectives

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| A1 | A series of classes and workshops are intended to familiarize the students with the history of the civilization; The most outstanding examples of paintings, architecture and sculpture forms of given epoch, including non material heritage (Europe, Africa, Asia, Middle East, Latin America) |
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| A2 | A series of workshops (classes) aimed to train the relevant competencies and skills necessary for future tourist agents, pilots and guides, employee in the hotelier industry – important as not only the knowledge of the history of the civilization, but understanding and cherishing the continuous development of our civilization |
| A3 | A series of classes and lectures is focused on importance of cultural values as not only the attraction, but also a base for sustainable tourist development |
| A4 | The history of culture and civilization is to remind that our culture is about not only making of real things (buildings, paintings, sculptures) but also not tangible, imaginary evidences of our civilization (as traditional ceremonies, identity music and dance), especially of regional, ethnic and minority groups |

Learning outcomes

| Learning outcome | Subject's learning outcomes |
|-------------------------------------|---|
| Knowledge | |
| K-W03, K-W04, K-W05, K-W010, K-W011 | Knowledge of the past and present cultures, Knowledge of religious and traditions Foundations of civilization of Europe and other continents; Knowledge of heritage conservation law and bodies (international, in Poland) |
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| Skills | |
| K-U03, K-U05, K-U06, K-U07, K-U08 | Skills valuable and important for professionals in tourism (guides, tourist agents, pilots) |
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| Social Competences | |
| K-U03, K-U05, K-U06, K-U07, K-U08 | Competences important for professionals in tourism (guides, tourist agents, pilots) |

Syllabus contents

| No | Title |
|-----------------------------------|---|
| Classes/ Practical classes | |
| 1 | UNESCO Heritage Sites |
| 2 | Cultural tourism and sustainability |
| 3 | Architectural relics as tourist attractions |

1 ECTS point = 30 hours students work (contact + self study)

| TYPES OF CLASSES | HOURS |
|---|-------|
| Contact hours – classes | 30 |
| Contact hours – consultations | 30 |
| Preparation a multimedia presentation (student's individual / or group semester assignment) | 30 |
| Self – education: preparation for tests and exam | 30 |
| Total = 120 (4 ECTS) | |