

CLASS CARD**Tourist development**

Basic classes	Code in the study plan	ECTS
Tourist development	TR/1/TH/ZTU	2

Education profile	Practice-oriented profile
Faculty and field of study	Faculty of Physical Education
Studies program in which the subject is realized	Tourism and Recreation
Professor's name	Artur Kieszek
Level of studies (eg. bachelor, master)	Bachelor
Study year and semester	II/3
Language	English
Method of realization (stationary/ distance learning)	Stationary
Lectures/classes hours	15/15
Form of passing classes	ZO3/E3
Type of subject (obligatory/ facultative)	Obligatory
Prerequisites	No prerequisites

DETAILED INFORMATION**Course aims and objectives**

C1	It is to familiarize students with the contemporary principles of land development based on the criterion of the specificity of the place (tourist and recreational space) in the facilities and facilities of tourist and recreational development (integral with tourist facilities).
C2	It is to familiarize students with the classification of the material base of tourism (tourist and paratourism facilities) and the functional infrastructure of recreational development.
C3	The aim is to familiarize students with the scope of knowledge in tourism development, which will enable students to take up employment in local government units.

LEARNING OUTCOMES IN KNOWLEDGE, SKILLS AND SOCIAL COMPETENCES FOR CLASSES

Learning outcome	Subject's learning outcomes
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KNOWLEDGE	
K_W02	He has knowledge in the field of management, marketing and organizing tourism and recreation. Knows and understands the application of law and regulations in tourism and recreational activities, including intellectual property protection law.
K_W04	Knows and understands the historical determinants of leisure culture, cultural and artistic heritage at an advanced level, understands their value in shaping the identity of societies and the attractiveness of tourist trips in free time.
SKILLS	
K_U05	You can independently acquire and consciously use information necessary to conduct business, assess, develop geographical space in tourist and recreational activities, taking into account natural and anthropogenic values.
K_U06	Is able to independently and consciously assess the situation and conduct at the accident site in various health and life threatening conditions, using basic parameters, the possibility of making an effort related to tourist and recreational activity.
SOCIAL COMPETENCES	
K_K04	Shows responsibility for their own actions and those of the people entrusted to their care, performs their tasks properly, takes care of the safety of people participating in recreational activities and tourist events.

SUBJECT PROGRAM CONTENT DIVISION BY FORMS OF IMPLEMENTATION

FORM OF CLASSES – LECTURE - subject		Reference to subject-specific learning outcomes
L_1-4	Tourism as a spatial phenomenon – definition and concept of tourist development. Tourist spatial units. Assessment of tourist assets and their importance in tourist development. Definitions and indicators of absorption capacity, tourist capacity of areas of the country.	C1, C2, C3
L_5	Indicators of absorbency and recreational capacity of suburban and urban forest	C1, C2, C3

	tourist and recreational space.	
L_6-7	Characteristics of the material base of tourism, large-block accommodation facilities and small hotel facilities. Accessible and environmental food base. Accompanying base as a supplement to the basic base. Significance of communication infrastructure.	C1, C2, C3
L_8	Sports and recreational facilities. Recreational development infrastructure – facilities and devices enabling the implementation of various forms of recreation.	C1, C2, C3
FORM OF CLASSES – CLASSES – subject		Reference to subject-specific learning outcomes
C_1	Practical familiarization of students with the principles and methods of work ensuring occupational health and safety when performing activities within the framework of classes using technical devices, equipment and/or without them. Project work - project (concept) of developing an undeveloped area for tourism purposes. Discussion and discussion with students of the characteristics of an unurbanized area for the purposes of tourist development.	C1, C2, C3
C_2	Explanation of the tourist attractions of a non-urbanized area.	C1, C2, C3
C_3	Calculation of tourist and recreational traffic pressure with integral recreational development facilities – tourist traffic pressure,	C1, C2, C3

	recreational traffic pressure, total tourist traffic pressure.	
C_4	Designing tourist development facilities on a contour map, such as: area tourist development facilities, linear tourist development facilities, communication access to the area and individual tourist development facilities.	C1, C2, C3
C_5	Designing recreational development on a contour map – planned forms of recreation, percentage and quantity share and optimal spatial elements of recreational development for planned forms of passive and active recreation. Functional elements of recreational development (point, linear, surface) – their characteristics, layout and quantitative summary.	C1, C2, C3
C_6	Equipping spatial elements of recreational development with small architectural devices - determining the types and list of devices for individual designed elements of recreational development. A summary and quantity list of designed devices by type.	C1, C2, C3
C_7-8	Calculation of the total tourist capacity of the developed area.	C1, C2, C3

PLANNED METHODS/FORMS/TEACHING MEANS

Program content	Teaching methods/forms
L_1-8	Hybrid lecture, seminar, discussion
C_1-8	Practical classes, discussion, demonstration, description, explanation
Teaching resources: technical, conventional	

METHODS OF VERIFYING THE EXPECTED LEARNING OUTCOMES ACHIEVED BY THE STUDENT

Learning outcomes for classes	Assessment methods
P_W02, 04	Exam in the form of a seminar with the use of multimedia presentations
P_W02, 04; P_U05, 06; P_K04	Project - concept of tourism (recreational) development of a fragment of space for the needs of tourism (recreation)

CONDITIONS FOR PASSING CLASSES:

- ❑ Lecture – positive assessment of the exam covering the lecture content (Exam in the form of a seminar with the use of multimedia presentations);
- ❑ Exercises – positive assessment of the design and conceptual work (Concept of development of an undeveloped area for tourism purposes).

EXAMPLE ASSESSMENT/EXAMINATION TOPICS

1. What do we call: "facilities and equipment necessary for serving participants in various forms of tourism, which provide access to areas, towns and facilities that are the goal of tourist trips and the necessary conditions of existence in the place or on the route that is the goal of their trip"?
 - a. Material base of tourism.
 - b. Tourist facilities.
 - c. Para-tourism facilities.
 - d. Communication infrastructure.
2. What concept do we use to define: "natural resistance of the terrain (meadow, forest fragment, etc.), natural environment to degradation related to tourist traffic"?
 - a. Recreational absorption capacity.
 - b. Tourist absorption capacity.
 - c. Recreational capacity.
 - d. Tourist capacity.
3. Which of the answers given below meet the criterion of the concept of tourist development?
 - a. Adaptation to the needs of tourist traffic, tourist values, elements of the geographical environment, constituting the proper spatial purpose of tourist trips.
 - b. Ensuring the possibility of access (communication accessibility) to areas, towns and facilities, constituting the purpose of tourist trips.
 - c. Providing tourists with the necessary conditions of existence in the place or on the route that is the destination of the trip, mainly equipping them with appropriate service devices, this primarily concerns accommodation and food needs.
 - d. All answers are true.

ENGLISH BIBLIOGRAPHY

Basic	<ol style="list-style-type: none"> 1. Redman, E. (2019). Tourism Development: Current Trends and Future Perspectives. Published by Willford Press; 2. Sharpley, R. (2014). Tourism and Development: Concepts and Issues (Aspects of Tourism). Channel View Publications Ltd;
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	3. Holland, B. (2013). Tourism Development eBook.
Additional	1. Bhatia, A. K. (2020). Tourism Development Principles & Practices. Published by Sterling; 2. Shovala, N. (2019). Tourism and Urban Planning in European Cities. Published by Routledge

SELF STUDY

Full-time studies		Type of activity
Number of hours to complete the activity	ECTS	
25	1,0	Lectures/classes
20	0,8	Preparation of the presentation and description
2,5	0,1	Studying teaching materials
2,5	0,1	Preparation for the pass/exam

Number of ECTS points that a student obtains in classes developing practical skills: 1.0

Author of the class card:	Name, surname and email
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