

Subject: Hotel Management Industry

I. General information

Organization unit	Faculty of Physical Education Chair: Tourism and Recreation Supervisor:
Course name	Hotel Management Industry
Subject code	34/3/I/Th
Teaching language	English
Type of subject (obligatory/ facultative)	obligatory
Level of studies (eg. bachelor, master)	bachelor
Study year	2
Semester	4
ECTS points	3
Teacher	
Studies program in which the subject is realized	Tourism and Recreation
Method of realization (stationary/ distance learning)	Stationary
Prerequisites	Knowledge, skills and social competences in hospitality management

II. Detailed Information

Course aims and objectives

A1	Getting to know the basic concepts characterizing hospitality.
A2	Getting acquainted with the principles of classification and categorization of accommodation facilities
A3	Getting to know the basic knowledge about organizations, systems and marketing agreements in the hotel industry in Poland and in the world
A4	Learn to search, interpret and apply the basic laws necessary to classify and categorize hotel facilities.
A5	Learn to use the basic theoretical and practical knowledge and obtain data to analyze the development of the hotel industry

Learning outcomes

Learning outcome	Subject's learning outcomes
Knowledge	
K_W03	knows and understands the historical fundamentals of the contemporary leisure culture and the phenomenon of tourism and recreation
K_W07	knows the fundamentals and forms of social life organization, processes of social changes and forming categories of leisure and its kinds - tourism and recreation
K_W09	knows and understands the idea and functioning of the ecosystem, the relations between the human (as a biological unit) and the environment as well as the related dangers
K_W10	has the knowledge about space management and the development of areas valuable for tourism and recreation due to natural, cultural or functional values in business and social activities
K_W11	understands the impact of social and civilization changes on the lifestyle of local, regional and other stakeholders
K_W14	has the knowledge about new forms of tourism and recreation
Skills	
K_U03	knows and understands the historical fundamentals of the contemporary leisure culture and the phenomenon of tourism and recreation
K_U04	has the basic knowledge of the art and cultural heritage, understands its value, especially in terms of social identity and attractiveness of tourist trips
K_U18	knows methods and tools, including data acquisition, appropriate for tourism and recreation and useful for describing structures and social institutions and the processes taking place within them as well as between them
K_U17	knows the principles of providing first aid
K_U11	knows and understands the legal regulations, especially in the field of regulating tourist and recreational activities
Social Competences	
K_K02	is able to organise tourist and recreation events adjusted to the needs of participants at all ages, health conditions, knowledge level and financial possibilities

Syllabus contents

No	Title
Classes/ Practical classes	
1	History of hospitality development in the world and in Poland. Famous hoteliers and famous hotels.
2	Classification and categorization of hotel facilities in Poland and the European Union.
3	Factors affecting the efficiency of hotel operations
4	General information about the construction, equipment and functioning of the hotel facility
5	Security of the guest and his property. Adaptation of hotels for the disabled.
6	Forms of modern hotel industry. The activity of hotel systems on the Polish market. World and Polish professional organization of hoteliers.

1 ECTS point = 30 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
Contact hours	30
Self study	60
Total = 90 hours = 3 ECTS	

