

CLASS CARD**Agritourism**

Basic classes	Code in the study plan	ECTS
Agritourism	45/6/I/Th	2

Education profile	Practical
Faculty and field of study	Faculty of Physical Education
Studies program in which the subject is realized	Tourism and recreation
Professor's name	Katarzyna Dzioban
Level of studies (eg. bachelor, master)	Bachelor
Study year and semester	3/sem.6
Language	English
Method of realization (stationary/ distance learning)	Stationary
Lectures/classes hours	15/15
Form of passing classes	Projects, final test
Type of subject (obligatory/ facultative)	Obligatory
Prerequisites	---

DETAILED INFORMATION**Course aims and objectives**

The aim of this course is to provide students with a comprehensive understanding of agritourism as a sustainable form of tourism that merges agriculture and hospitality. The course aims to explore the potential of agritourism for rural development, economic diversification, cultural preservation, and environmental stewardship.

LEARNING OUTCOMES IN KNOWLEDGE, SKILLS AND SOCIAL COMPETENCES FOR CLASSES

Learning outcome	Subject's learning outcomes
KNOWLEDGE	
K_W02	He has knowledge in the field of management, marketing and organizing tourism and recreation. Knows and understands the application of law and regulations in tourism and recreational activities, including intellectual property protection law.

K_W04	Knows and understands the historical determinants of leisure culture, cultural and artistic heritage at an advanced level, understands their value in shaping the identity of societies and the attractiveness of tourist trips in free time.
SKILLS	
K_U05	You can independently acquire and consciously use information necessary to conduct business, assess, develop geographical space in tourist and recreational activities, taking into account natural and anthropogenic values.
K_U06	Is able to independently and consciously assess the situation and conduct at the accident site in various health and life threatening conditions, using basic parameters, the possibility of making an effort related to tourist and recreational activity.
SOCIAL COMPETENCES	
K_K04	Shows responsibility for their own actions and those of the people entrusted to their care, performs their tasks properly, takes care of the safety of people participating in recreational activities and tourist events.

SUBJECT PROGRAM CONTENT DIVISION BY FORMS OF IMPLEMENTATION

FORM OF CLASSES – LECTURE - subject		Reference to subject-specific learning outcomes
1-15	Introduction to Agritourism and Rural Tourism Agricultural Practices and Farm Management Tourism Principles and Sustainable Development Entrepreneurship and Business Planning Marketing and Promotion of Agritourism Legal, Health, and Safety Considerations	P_W01, P_W03, P_U01, P_U03, P_U07
FORM OF CLASSES – CLASSES – subject		Reference to subject-specific learning outcomes
1-15	Case Studies and Best Practices (Global & Local) Field Visits Develop a basic business plan for an agritourism venture (farm project).	P_W01, P_W02, P_U01, P_U03, P_U05, P_U07, P_K02

	Conduct SWOT analyses and feasibility studies for agritourism enterprises.	
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PLANNED METHODS/FORMS/TEACHING MEANS

Program content	Teaching methods/forms
1-15 lecture	Auditory, discussion, map work
1-15 class	Project tasks, leading parts of classes by students, thematic presentations, discussion, map work.
Educational resources: Computer, thematic presentations, physical-geographical and tourist maps, outline maps, materials available online.	

METHODS OF VERIFYING THE EXPECTED LEARNING OUTCOMES ACHIEVED BY THE STUDENT

Learning outcomes for classes	Assessment methods
P_W01, P_W02, P_W03, P_W04, P_U01, P_U02, P_U03, P_U04, P_U05, P_U07, P_K01, P_K02 P_W01, P_W02, P_W03, P_W04, P_U03, P_U04, P_U06, P_U07, P_K01	Project presentation, ongoing class preparation, participation and engagement credit, test

CONDITIONS FOR PASSING CLASSES:

Completion of in-class workshops/presentation, Active participation during classes, Passing grade in written tests

SAMPLE ASSESSMENT/EXAMINATION TOPICS

ENGLISH BIBLIOGRAPHY

Basic	
Additional	

SELF STUDY

Full-time studies		Type of activity
Number of hours to complete the activity	ECTS	
15	0,5	Preparation of term papers, projects, reports
15	0,5	Studying teaching materials
30	1	Lectures/exercises

Number of ECTS points that a student obtains in classes developing practical skills: 2

Author of the class card:	Name, surname and email
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