

## Subject: Basics of Tourism

### GENERAL INFORMATION

<b>Organization unit</b>	Faculty of Physical Education Chair of Tourism and Recreation Chairman: Prof. Paweł Tomaszewski
<b>Course name</b>	Basics of Tourism
<b>Subject code</b>	TR/1/PK/PTU
<b>Teaching language</b>	English
<b>Type of subject (obligatory/ facultative)</b>	obligatory
<b>Level of studies (eg. bachelor, master)</b>	bachelor
<b>Study year</b>	1
<b>Semester</b>	1
<b>ECTS points</b>	3
<b>Professor</b>	Piotr Majdak
<b>Studies program in which the subject is realized</b>	Tourism and recreation
<b>Method of realization (stationary/ distance learning)</b>	stationary
<b>Prerequisites</b>	none

### DETAILED INFORMATION

#### Course aims and objectives

To present the conditions for the development of tourism and the evolution of the phenomenon.  
 Providing knowledge of basic terminology in the field of tourism.  
 Providing knowledge about the institutional environment and legal aspects of the functioning of tourism in Poland.

Providing knowledge on the basic problems of contemporary tourism and the multi-aspect nature of this phenomenon.

Presentation of selected forms of tourism.  
 Showing the various relationships between tourism and selected aspects of life, economy, culture, ecology, etc.

Learning to interpret data and information critically and creatively.

Developing skills in presenting issues and working in groups.

## Main topics

No	Topic
<b>Lectures/classes</b>	
1.	Basic concepts and definitions in the theory of tourism and tourism.
2.	Motives for undertaking tourist activity and characteristics of this activity.
3.	Evolution of tourist phenomena
4.	Determinants of tourism development. Features of Polish tourism.
5.	Tourism in the world. International tourist traffic in individual tourist regions of the world.
6.	Legal and institutional environment.
7.	Characteristics of selected types of tourism in the light of the goals pursued and the area of penetration. Tourism of selected social groups.
8.	Tourism as a social, psychological, economic, and political phenomenon. Contemporary phenomena and trends in tourism.
9.	Functions of tourism divided into eufunctions and dysfunctions in relation to the emitting and receiving environments.
10.	Contemporary trends in tourism.

## CONDITIONS FOR PASSING CLASSES:

### Lecture:

- solving a knowledge test covering lecture content at a minimum level of 60%.

### Exercises:

- Development of a given topic in the form of a power point presentation (e.g. based on the *Post Turysta project* ).
- Preparation of a presentation regarding a specific form of tourism.
- Obtaining a positive grade in the written test

**1 ECTS point = 25 hours students work (contact + self study)**

Full-time studies	Type of activity
-------------------	------------------



Number of hours to complete the activity	Number of ECTS points	
		<b>Activities requiring direct participation of academic teachers (total)</b>
30	1	a) Lectures/exercises
		<b>Other forms of classes/education to achieve the intended learning outcomes (in total)</b>
10	0.5	a) Familiarization with the indicated literature
8	0.3	b) Collecting materials for the project
8	0.3	c) Preparation of presentation and description
10	0.4	d) Studying teaching materials
		e) Developing your own skills/improving your technical skills
10	0.5	f) Preparation for a test/exam
76	3	<b>Total hours/ECTS points</b>

<b>Author of the class card:</b>	<b>Name, surname and email</b>
Date: 10.04.2025	Piotr Majdak, piotr.majdak@awf.edu.pl