

Subject: Tourist development

GENERAL INFORMATION

Organization unit	Faculty of Physical Education Chair of Organisation, Management and Economy Supervisor: Monika Piátkowska, PhD, DSc (Associate Professor)
Course name	Tourist development
Subject code	TR/1/TH/ZTU
Teaching language	English
Type of subject (obligatory/ facultative)	Obligatory
Level of studies (eg. bachelor, master)	Bachelor
Study year	I
Semester	3
ECTS points	2
Professor	Artur Kieszek
Studies program in which the subject is realized	Tourism and Recreation
Method of realization (stationary/ distance learning)	Stationary
Prerequisites	No prerequisites

DETAILED INFORMATION

Course aims and objectives

The aim of the course is to familiarize Erasmus Plus students with:
with contemporary principles of land development based on the criterion of the specificity of the place (tourist and recreational space);
☐ in tourist development facilities;
☐ in recreational development facilities (integral to tourist facilities).
It is also necessary to familiarize students with the classification of the material base of tourism (accommodation, catering base, accompanying base – tourist and paratourism facilities) and the functional infrastructure of recreational development.

Main topics

No	Topic
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Lectures/classes	
1.	Tourism as a spatial phenomenon – definitions.
2.	Tourist spatial units.
3.	Assessment of tourist values.
4.	Indicators of absorption and tourist capacity of the country's areas.
5.	Indicators of absorption and capacity of recreational suburban and forest space and recreational.
6.	Characteristics of the material base of tourism: <ul style="list-style-type: none"> <input type="checkbox"/> Tourist accommodation base (large-block accommodation facilities, small hotel facilities); <input type="checkbox"/> A generally available and community nutritional base; <input type="checkbox"/> Accompanying base as a supplement to the basic base; <input type="checkbox"/> The importance of communication infrastructure.
7.	Sports and recreational equipment.
8.	Recreational development infrastructure – facilities and equipment enabling the implementation of various forms of recreation.
9.	Theoretical Concept of Development of a Tourist Accommodation Facility (or a recreational facility) in the form of a multimedia presentation. <p>I. Theoretical and descriptive part</p> <ul style="list-style-type: none"> <input type="checkbox"/> Defining the subject of the concept of the study. <input type="checkbox"/> Location, natural and geographical characteristics of the area accepted for development. <input type="checkbox"/> Analysis of the area in terms of the distribution of infrastructure to be developed. <input type="checkbox"/> Description of the project – specification of the type of target group (for whom the facility is designed). <p>II. Theoretical and design part</p> <ul style="list-style-type: none"> <input type="checkbox"/> Theoretical site plan of the developed facility. <input type="checkbox"/> Types of designed accommodation base. <input type="checkbox"/> Types of the designed consumer base. <input type="checkbox"/> Communication access to the designed facility. <p>III. Tourist traffic</p> <ul style="list-style-type: none"> <input type="checkbox"/> Tourist capacity of the designed facility. <input type="checkbox"/> Analysis of tourist traffic. <p>IV. Concluding remarks</p>

CONDITIONS FOR PASSING CLASSES:

- ☐ Lecture – positive assessment of the exam covering the lecture content (Exam in the form of a seminar with the use of multimedia presentations);
- ☐ Exercises – positive assessment of the design and conceptual work (Concept of development of an undeveloped area for tourism purposes).



1 ECTS point = 25 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
1. Contact classes	20
2. Students' preparations of the presentations	25
3. Self study as preparation to the written exam	5
4. Self study as reading text prepared by the teacher	-
Total = 50 hours = ECTS points 2	

Author of the class card:	Name, surname and email
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