

Subject: Regional Studies

GENERAL INFORMATION

Organization unit	Faculty of Physical Education Chair of: Department of Tourism and Recreation Chairman: prof. Paweł Tomaszewski
Course name	Regional studies
Subject code	TIRI-09
Teaching language	English
Type of subject (obligatory/ facultative)	obligatory
Level of studies (eg. bachelor, master)	bachelor
Study year	1
Semester	1
ECTS points	2
Professor	Dr Katarzyna Dzioban
Studies program in which the subject is realized	Tourism and Recreation
Method of realization (stationary/ distance learning)	stationary
Prerequisites	---

DETAILED INFORMATION

Course aims and objectives

To familiarize students with the diversity of regions in terms of their tourism, cultural, historical, and natural values. Students will gain knowledge about the specific characteristics of individual regions, as well as the skills to analyze and assess their tourism potential, enabling them to consciously plan and manage tourism products tailored to the needs of different target groups. Additionally, to equip students with practical skills in tourism methodology and the interpretation (making accessible) of tourist attractions during tourism and recreational events.

Main topics

No	Topic
Lectures/classes	
1.	Introduction to Regional Studies in Tourism Definition, scope, and importance of regional studies in tourism



2.	Geographical and Natural Diversity of Regions Physical geography, climate, landscapes, and natural attractions.
3.	Cultural and Historical Heritage of Regions Traditions, customs, historical sites, and monuments.
4.	Socio-Economic Characteristics of Regions Demographics, economy, infrastructure, and tourism development.
5.	Tourism Potential and Regional Attractions Identification and evaluation of tourist resources and attractions.
6.	Regional Tourism Products and Services Types of tourism (e.g., eco-tourism, cultural tourism, adventure tourism) relevant to regions.
7.	Heritage of Poland and Europe of international importance (Unesco List).
8.	Sustainable Tourism Development at the Regional Level Principles of sustainability and environmental protection.
9.	Interpretation and Presentation of Regional Tourist Attractions Techniques for making attractions accessible and engaging.
10.	Case Studies of Selected Regions In-depth analysis of specific regional tourism areas.

CONDITIONS FOR PASSING CLASSES:

Completion of in-class workshops/presentation
Active participation during classes
Passing grade in written tests

1 ECTS point = 25 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
1. Contact classes	30
2. Students' preparations of the presentations	6
3. Self study as preparation to the written exam	6
4. Self study as reading text prepared by the teacher, study teaching materials	6
Total = 48 hours - ECTS points 2	

Author of the class card:	Name, surname and email
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