

Subject: Agritourism

GENERAL INFORMATION

Organization unit	Faculty of Physical Education Chair of: Department of Tourism and Recreation Chairman: prof. Paweł Tomaszewski
Course name	Agritourism
Subject code	45/6/I/Th
Teaching language	English
Type of subject (obligatory/ facultative)	obligatory
Level of studies (eg. bachelor, master)	bachelor
Study year	3
Semester	6
ECTS points	2
Professor	Dr Katarzyna Dzioban
Studies program in which the subject is realized	Tourism and Recreation
Method of realization (stationary/ distance learning)	stationary
Prerequisites	---

DETAILED INFORMATION

Course aims and objectives

The aim of this course is to provide students with a comprehensive understanding of agritourism as a sustainable form of tourism that merges agriculture and hospitality. The course aims to explore the potential of agritourism for rural development, economic diversification, cultural preservation, and environmental stewardship

Main topics

No	Topic
Lectures/classes	
1.	Introduction to Agritourism and Rural Tourism
2.	Agricultural Practices and Farm Management



3.	Tourism Principles and Sustainable Development
4.	Entrepreneurship and Business Planning
5.	Legal, Health, and Safety Considerations
6.	Marketing and Promotion of Agritourism
7.	Case Studies and Best Practices (Global & Local)
8.	Develop a basic business plan for an agritourism venture (farm project).

CONDITIONS FOR PASSING CLASSES:

Completion of in-class workshops/presentation
Active participation during classes
Passing grade in written tests

1 ECTS point = 30 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
1. Contact classes	30
2. Students' preparations of the presentations	15
3. Self study as preparation to the written test	15
Total = 60 hours - ECTS points 2	

Author of the class card:	Name, surname and email
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