

Subject: English Language

I. General information

Organization unit	Faculty of Physical Education
Course name	English Language
Subject code	1/2/II/T
Teaching language Language of instruction	English Language
Type of subject (obligatory/ facultative)	Obligatory
Level of studies (eg. bachelor, master)	Master
Study year	1, 2
Semester	I, II, III
ECTS points	2
Teacher	
Studies program in which the subject is realized	Tourism and Recreation
Method of realization (stationary/ distance learning)	Stationary
Prerequisites	Knowledge of language enabling active participation in classes. Knowledge of English at level B1/B2

II. Detailed Information

Course aims and objectives

A1	Reaching the level of language proficiency enabling efficient functioning in the English-speaking environment, communication in travel, as well as the use of language in work.
A2	Introduction of specialist vocabulary in the field of tourism and business language.
A3	Improving the skills of listening comprehension, reading comprehension, speaking and writing.

Learning outcomes

Learning outcome	Subject's learning outcomes
Knowledge	
K_U05	Is able to organize events in English
Skills	
K_U12	The graduate has obtained language skills in the area of tourism and recreation at the B2+ level of the Common European Framework of Reference for Languages.
Social Competences	
K_K04	Gets involved in individual and team speaking in English activities

Syllabus contents

No	Title
Classes/ Practical classes	
1	Brands and products
2	Promotion
3	Business travel and accommodation
4	Companies and organizations
5	Consulting and success
6	Outsourcing
7	Stress and changes in life and work
8	Mergers and acquisitions
9	Money and capital
10	Financial success
11	Advertising - _ methods and means. Advertising campaigns.
12	Cultural awareness and cultural differences.
13	Human resources – employment and recruitment. Staff.
14	International markets, free trade, negotiations.
15	Ethics in work and business. Leadership and leaders.
16	Competition in life and work.
17	Communication in life and work.
18	Relationship building in business.
19	Success in work.
20	Job satisfaction.
21	Management styles.
22	Team building.
23	Customer service.
24	Grammar: all tenses, passive voice, conditional sentences, grade of adjectives and adverbs, definite and indefinite articles, going to, I wish, modal verbs, gerund.

1 ECTS point = 30 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
Classes: (students- teacher activities)	30
Total = 30	

