

Subject: Economics of tourism

I. General information

Organization unit	Faculty of Physical Education Chair of: Management, Organisation and Economics Chairman: phd Monika Piątkowska
Course name	Economics of tourism and recreation
Subject code	TR/1/TH/ETR
Teaching language	English
Type of subject (obligatory/ facultative)	Obligatory
Level of studies (eg. bachelor, master)	Bachelor
Study year	I
Semester	3
ECTS points	3
Professor	Phd Jacek Oleksiejuk
Studies program in which the subject is realized	Tourism and recreation
Method of realization (stationary/ distance learning)	Stationary
Prerequisites	Some knowledge form microeconomics, makroeconomics, principles of management

DETAILED INFORMATION

Course aims and objectives

A1	This subject demands basic knowledge in the field of Economics. Students should know such topics as demand, supply, market equilibrium, price and income elasticity.
A2	Students get knowledge about tourism economy, tourism demand and supply.
A3	Learning how to measure tourism and its impact to economy, present data from their countries.
A4	Having performed this subject students should be able to perform an analysis of the tourism and recreation market.

Main topics

No	Topic
Lectures/Classes	
1.	Basic notions and definitions about economics, tourism and recreation (2 hours)
2.	Tourism demand and its measures. (2 hours)
3.	Analysis of tourism demand data (changes, forecasts). (2 hours)
4.	Tourism supply and its measures. (2 hours)
5.	Analysis of tourism supply data (changes, forecasts, leaders). (2 hours)
6.	Market's structures – theory and reality. (4 hours)
7.	Tourism impact on economy. (4 hours)
8.	Analysis of European Union tourism market. (4 hours)
9.	Analysis of chosen tourism markets. (4 hours)
10.	Examples of tourism enterprises operating on the EU markets. (4 hours)

CONDITIONS FOR PASSING CLASSES:

1. Necessary delivering the 8 projects within the class.
2. Take the exam at the end of class.
10 questions – each 1 point.
To pass 6 point.

1 ECTS point=25 hours students work (contact+self study)

TYPES OF CLASSES	HOURS
1. Contact classes	45 hours
2. Students' preparations of the presentations	5 hours
3. Self study as preparation to the written exam	5 hours
4. Self study as reading text prepared by the teacher	20 hours
Total =75 hours-ECTS points 3	

Author of the class card:	Name, surname and email
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