Subject: SPORT PROJECT MANAGEMENT

GENERAL INFORMATION

Organization unit	Faculty of: Physucal Education Chair of: Organisation, Management and Economy Chairman: Monika Piątkowska
Course name	SPORT PROJECT MANAGEMENT
Subject code	SI-22
Teaching language	English
Type of subject **(obligatory/ facultative)**	Facultative
Level of studies (eg. bachelor, master)	Bachelor
Study year	2
Semester	I
ECTS points	3
Professor	Monika Piątkowska
Studies program in which the subject is realized	SPORT
Method of realization **(stationary/ distance learning)**	stationary
Prerequisites	-

DETAILED INFOMATION

Course aims and objectives

1. Introduce students to the fundamentals of sport project management, including key principles, methodologies, and best practices to effectively plan and execute sports-related initiatives.
2. Develop students' ability to create structured project plans, define objectives, allocate resources, and manage risks in the context of sport organizations and events.
3. Equip students with financial planning and stakeholder management skills, enabling them to develop budgets, secure funding, and foster effective collaboration within sports projects.

Main topics

No	Topic
Lectures/classes	

1.	Course objectives of evaluation criteria. Introduction to project management. Definition and importance of project management.
2.	The concept, features and types of the projects. History of project management. Global Standards in Project Management: PRINCE2, PMBOK & SCRUM (Agile) Approaches.
3.	The project lifecycle. Introduction to project phases. Overview of key project roles and responsibilities.
4.	Defining project objectives and scope. Structuring a project team.
5.	Project scheduling. Work Breakdwon Structure (WBS) in projects. Creating Gannt chart for a sports project.
6.	Network diagrams. Critical Path Method vs PERT technique. Tools for project scheduling (Basics of MS Project).
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8.	Stakeholder identification and analysis. Stakeholder communication plan.
9.	Risk management in projects. Identifying potential risks and challenges. Risk assessment techniques (SWOT, PESTEL).
10.	Financial and budgetary management in sport projects. Developing budget for a project.
11.	Marketing strategies for sports projects. Importance of public relations in sports projects.
12.	Funding strategies for sports projects. Revenue streams (ticket sales, sponsorships, merchandising, broadcasting rights).
13.	Sustainability and evaluation of sport projects. Social responsibility and environmental sustainability in sports. Post-project reviews and lessons learned reports. Test
14.	Presentation of student-led sports project proposal. Course reflection and final assessment
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CONDITIONS FOR PASSING CLASSES:

Component	Description	Weight
Active Class Participation and Discussions	Engagement in discussions, group work, workshops, and case study analysis. Evaluation based on contribution quality, consistency, and teamwork.	10%
Knowledge Test + Open-Ended Task	Multiple-choice test (single correct answer) assessing theoretical knowledge. Open-ended task: develop a Gantt Chart with CPM for a selected event.	50%
Final Sport Project Proposal	Group or individual project evaluated using a structured rubric (including idea coherence, strategic fit, innovation, and presentation).	40%

- 5.0   90-100%
- 4.5   85-89 %
- 4.0   75-84 %
- 3.5   70-74 %
- 3.0   60-69 %

1 ECTS point = 25 hours students work (contact + self study)

TYPES OF CLASSES	HOURS
1. Contact classes	45
2. Students' preparations of the presentations	15
3. Self study as preparation to the written exam	10
4. Self study as reading text prepared by the teacher	5
Total = 75 hours – 3 ECTS points	

Author of the class card:	Name, surname and email
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