

**Subject: SPORT PROJECT MANAGEMENT****I. General information**

<b>Organization unit</b>	Faculty of Physical Education Chair of Organisation, Management and Economy Supervisor: Prof. Jolanta Żyśko
<b>Course name</b>	SPORT PROJECT MANGEMENT
<b>Subject code</b>	20/2/I/S
<b>Teaching language</b>	English
<b>Type of subject (obligatory/ facultative)</b>	Facultative
<b>Level of studies (eg. bachelor, master)</b>	bachelor
<b>Study year</b>	2
<b>Semester</b>	II
<b>ECTS points</b>	3
<b>Teacher/ E-mail</b>	Prof. Monika Piątkowska/ monika.piatkowska@awf.edu.pl
<b>Studies program in which the subject is realized</b>	SPORT
<b>Method of realization (stationary/ distance learning)</b>	Stationary/distant learning
<b>Prerequisites</b>	-

**II. Detailed Information****Course aims and objectives**

A1	To provide knowledge concerning the basics of sport project management
A2	Develop the ability to plan, organize and evaluate a project

**Learning outcomes**

Learning outcome	Subject's learning outcomes
<b>Knowledge</b>	
K_W13 Knowledge of basic rules for the preparation, organisation and implementation of sports events.	Student knows the basic principles of planning, organizing and implementing sports events/ projects.
<b>Skills</b>	
K_U01 Ability to plan and safely organise sport activities and events in different conditions individually and in a team.	Student has the ability to prepare and analyze a sports project
K_U04 Ability to formulate objectives and select appropriate methods and techniques required to model behaviour of particular participants of diverse forms of sports activity.	Student is able to identify the main stakeholders of the project
<b>Social Competences</b>	
K_K01 Ability to find solutions to specific tasks of a practical nature in the field of sports activity.	Student, independently or in a group, is able to solve specific problems resulting from the relationship with the stakeholders of the project

### Syllabus contents

No	Title
<b>Classes/ Practical classes</b>	
SC1	Introduction to project management. The concept, features and types of the projects.
SC2	Phases of project management. Choosing the subject of activity, legal form and location of the project.
SC3	Project planning. Creating organisational structure of project teams.
SC4	Stakeholder analysis of the project. Identification of main stakeholders of the project.
SC5	Stakeholder management. Carrying out stakeholder communication plan.
SC6	SWOT analysis of the project.
SC7	Work breakdown structure (WBS) of the project. PMI numbering.
SC8	Introduction to network diagrams. Critical Path method vs. PERT technique
SC9	Creating Gantt Chart of the project.
SC10	Modern technology in project management. Introduction to MS Project.
SC11	Preparing budget of the project.
SC12	PR instruments in project management. Marketing plan of the project.
SC13	Basics of creating sponsorship proposal of the project.
SC14	Presentation and evaluation of the projects.
SC15	Presentation and evaluation of the projects.

### Assessment criterion:

It is obligatory to be present during the classes (frequency at least 80%). The condition for passing the course is a correct evaluation of the prepared tasks within the project.

Obligatory literature:

Lester, A. (2017). A guide to the Project Management Body of Knowledge (PMBOK guide) & Agile practice guide bundle. Project Management Institute.

Nieto-Rodriguez, A. (2021). The Harvard Business Review Project Management Handbook: How to Launch, Lead, and Sponsor Successful Projects. HBR Handbooks. Harvard Business Press.

Parent, M.M., Ruetsch, A. (2020). Managing Major Sports Events: Theory and Practice is a complete introduction to the principles and practical skills that underpin the running and hosting of major sports events, from initial bid to post-event legacy and sustainability. Routledge.

**1 ECTS point = 30 hours students work (contact + self study)**

<b>TYPES OF CLASSES</b>	<b>HOURS</b>
Contact hours	30
Self study	60
<b>Total = 90 hours = 3 ECTS</b>	